



# TRAVEL BLOG MEDIA KIT 2017



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# About

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Green Travel Guru is a travel blog focusing on Eco-friendly adventure travel, created to inspire others to get off the beaten track and seek out extraordinary experiences. By going to new destinations, meeting locals, experiencing cultures and wandering through nature, we believe that traveling can enrich your life.

Our mission is to do this as sustainable & eco-friendly as possible. We try to do this by reducing our traveling with fuel powered transport, sustainable travel gear and bringing no harm to the environment and culture around us.

With our blog, we want to inspire you to do the same. Wander around, enjoy, experience and live, but take care of mother nature.

## Our values

### **RESPONSIBILITY**

Tourism today is a billion dollar business, which is causing many Environmental and Cultural problems all over the World. By telling Travelers our stories, tips & advice, we try to increase the awareness about these problems. Hoping it will help preserve local Cultures and the Environment.

### **EXCITEMENT**

Crossing borders into the unknown like an explorer, discovering a new land, a new language, new money and all the little challenges that go along with it. Traveling makes you excited, more spontaneous and lets you live in the moment.

### **EXPERIENCE**

We believe it's very important to see the world and experience different cultures. It opens your mind to new things, increases your knowledge and widens your perspective. Discovering different values and ways to get by in life is really interesting and is a life lasting experience.

### **KINDNESS**

One of the few things a Traveler really can't go without is "Kindness". In our opinion kindness is the most important value of traveling and should be kept alive at all times. We believe when traveling, always be kind and give a helping hand, one day you might need the same.

# The Team



We are Gijs & Annebeth a couple passionate about independent Eco-travel, culture, food and outdoor adventures like: cycling, hiking, and camping.

We met each other in 2015, fell in love and since that moment we're a couple. From the day we met our main shared passion was traveling, seeking adventure and the unknown. Since then many adventures have been made, from living abroad in China, sleeping in the Sahara Desert or hiking up the dense jungles of Laos.

We want to make your next adventure fun, affordable and one that helps you travel responsibly.



## Gijs Kremer

Allround Adventurer & Product /Graphic Designer

Became an Asia-enthusiast while working abroad in China

Loves to explore the unbeaten path



## Annebeth Wynia

Passionate backpacker & Web Designer

Fascinated by Animals, Cultures & Local Architecture

Always in search of hidden gems



## Huub

A over-enthusiastic Dachshund and a true friend, loves attention, has more toys then a 3-year old and is already been to 5 countries

## Liska

An energetic and protective Austrian Pinscher. Always ready for adventure and standing by our side. As a puppy Liska was abused, so we decided to adopt her.

# Work with us

Green Travel Guru loves creating unique stories, discovering new products/places and promoting anything that will help make the world a better place for all of us. We are able to bring your message to an audience of passionate eco-adventurers and responsible globetrotters.

We think it is important that our mission and values are reflected in everything we do. Are you a (pr) agency, a tourist office, travel agency, a company, a brand or blogger, who has similar values as Green Travel Guru and you would like a collaboration? Feel free and have a look at our set of skills and expertise!

## Statistics

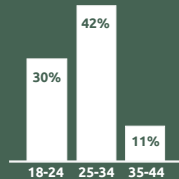


 3500+  4000+  3500+

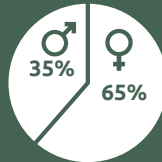
### Location

NL	42%
US	23%
UK	15%
DE	11%
AUS	6%

### Age



### Gender



### Monthly

12000 Unique Visitors 20000 Pageviews

## Brand Strategy & Consulting



### Ambassador

Partner up with Green Travel Guru for a representative Ambassador of your product and brand.



### Products Reviews

Our background in Product Development and Design at global operating companies like Philips, will provide your brand of a high-quality and accurate review of your product/service.



### Advertising

Professional content creation for your marketing campaigns, and targeted advertising through our website and social media channels.

## Collaboration & Promotion



### Events & Press trips

We can help cover and promote your upcoming event, creating more readers and customers for your business. Invite us to experience your unique activity!



### Freelance Writing

Looking for travel bloggers who want to write some exciting articles that your readers can enjoy? Besides writing for our own blog, we enjoy writing for other people as well.



### Guest Posts

We'd be happy to provide some information about sustainable travel and our cycling trips. Currently, we are preparing for a 25000-kilometer cycling trip from the Netherlands to New-Zealand.

## Design & Development



### Graphic Design

Need a template for your magazine? A logo for your brand? No problem, we've got you covered!



### Web Design

Starting up your own blog but no experience in web-design? Or looking for a user-friendly design for your website? We can help you create an amazing experience for your website visitor.



### Product Design

We've got a broad experience in product design & development. Got an idea but no clue how to realize it? We can help you create concepts, visualizations, and even complete products.



## Drop us a line!



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# BIKE EXPEDITION | One Couple, Two Dogs, One Big Adventure.



In the early Spring of 2018, we will quit our jobs, sell everything we own and start with our several year-long bicycle expedition around the world. An extraordinary adventure conducted by us and our two dogs: Huub & Liska. With our expedition, we want to create more awareness about the environment and animal abuse but also as a fundraiser for charity.

Although we've been preparing our expedition for several months, there is still some huge work which needs to be done before we can actually start our adventure. From now on you can follow our preparations and bicycle expedition on our website, Facebook & Instagram or subscribe to mailing list.

